



**\*\*FOR IMMEDIATE RELEASE\*\***

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## **City, Spin announce agreement to bring e-scooters back to St. George; scooters expected to arrive at the end of September**

**ST. GEORGE** — An era of increased mobility will be showcased along St. George streets and trails in the very near future. During Thursday’s City Council meeting, the five-member Council unanimously approved the return of Spin e-scooters to St. George.

The City and Spin agreed to a two-year contract, with three one-year renewals possible. At the outset, Spin will provide 250 scooters with increases based on demand.

“After a 6-month hiatus, we are thrilled to have Spin scooters back in our City,” said Marc Mortensen. “The Micromobility Review Committee went through an extensive Request for Proposal (RFP) process with many great companies and loved what Spin is able to provide. We enjoyed working with them last year and look forward to continuing our relationship with them.”

In March 2019, Spin and the City agreed to a one-year contract to bring e-scooters to St. George for the first time. They became an instant hit. In one year, more than 124,000 scooter rides were taken, with an average of 21 minutes per trip. Users included college students traveling in and around Dixie State University, recreational paved trail users and tourists visiting the downtown area.

“This fits well with our overall active transportation plan, as we continue to bolster our infrastructure for active lifestyles,” Mortensen added. “Beyond that, it’s just plain fun to ride these scooters. It’s a great way to get around town — whether for pleasure or the final leg of your commute.”

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At no cost to the City of St. George, Spin will also be installing charging hubs with the capability of servicing six scooters apiece.

“We’re thrilled to partner with the City of St. George as an exclusive scooter provider for at least the next two years,” said Alex April, Senior Government Partnerships Manager at Spin. “Spin commits to working with city staff and local community stakeholders to ensure that Spin scooters and charging stations increase transportation options, while reducing congestion and pollution.”

An event to mark the official launch of the Spin scooters is set for Sept. 28 at noon outside the Holland Building on the campus of Dixie State University.

#### **About the St. George Active Transportation Committee**

St. George aims to be a place where residents and visitors of all ages and abilities can easily and confidently walk or ride a bicycle for transportation and recreation. This allows for residents and visitors to enjoy increased mobility and independence, increased property values, improved health, a safer walking and bicycling environment and, in general, better quality of life.

#### **About Spin**

Headquartered in San Francisco, Spin is one of the leading micromobility companies and a unit of Ford Mobility. Spin has been recognized for launching the first stationless mobility program in the United States and was instrumental in crafting the world’s first mobility permit system. As a trusted and reliable partner, Spin currently operates electric scooters in many cities and universities nationwide in the U.S. and Europe. Spin consists of a diverse team of experienced professionals from government and private sectors, and the transportation advocacy world, all of whom are committed to fulfilling the company’s mission--giving people the freedom to move and bringing people, communities and their urban environment closer together.

<https://www.spin.app>

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