



# 4<sup>th</sup> OF JULY CELEBRATION SPONSOR OPPORTUNITIES



## PARADE: 1 @ \$1000

*Facts: 65 Floats / 5,000-8,000 Attendance / 90 Minute Parade*

- 8 banners on parade route
- Title naming of parade presented by
- Website logo and link
- Name mentioning at the event during all the announcing
- Email blast listed as title sponsor



## CONTEST: 4 @ \$500.00

*Facts: 4 Contest / 500-1,000 Spectators / 200 Participants*

- Website logo and link
- Name mentioning at the event during all the announcing
- Title naming of contest presented by
- Logo on all awards
- Email blast listed as title sponsor



## TALENT SHOW: 1 @ \$500

*Facts: 50 Participants / 500-1,000 Spectators*

- Website logo and link
- Name mentioning at the event during all the announcing
- Title name of talent show presented by
- Logo on all awards
- Email blast listed as title sponsor

## UNCLE SAM 4K: 1 @ \$1000

*Facts: 300 Entries / 1,000 Spectators / 4K on the Parade Route  
Shirts Worn Around Town and Kept for Future Exposure*

- Advertising in runner bags
- Booth at the finish
- Logo and link on the website year round
- Logo on all printed race materials
- Logo on front of the race shirts
- E-mail blast to all participants
- Banner at the aid station
- 4 Banners up at the event
- Website logo and link
- Name mentioning at the event during all the announcing
- Title name of race presented by
- Logo on all awards



## GAMES: 20 @ \$200

*Facts: 20 Different Games / 15,000-20,000 participants  
This year will include water games at Town Square, free games at Vernon Worthen Park and Town Square*

- 2 Banners placed at games area
- Website logo and link
- Name mentioning at the event during all the announcing
- Title name of games presented by
- Logo'd items for prizes at all games
- Email blast listed as title sponsor



## ADDITIONAL SPONSOR: Many @ Any

Prize sponsor marketing through coupons

**For info contact Aaron Metler at: 435.627.4500**