

CITY-OWNED STREETLIGHT

POLE BANNER PERMIT

APPLICATION

SUBMIT TO: SIGNS@SGCITY.ORG

FORM REVISED – 1/13/2021

1. EVENT DETAILS

EVENT NAME: _____

EVENT DATES: ___/___/___ TO ___/___/___ # OF BANNERS REQUESTING: _____

NOTE: Banners may be installed up to 2 weeks prior to the event and must be removed within 72 hours after the event. The maximum display period is 4 weeks, unless additional time is allowed pursuant to Section 5 of the Policy.

2. APPLICANT ELIGIBILITY (SELECT ONE)

1. CITY EVENT
 2. CITY SPONSORED EVENT in the amount of \$_____ (amount does **not** include RAP Tax funding)
 3. COMMUNITY MESSAGE
 4. OTHER GOVERNMENT ENTITY: DSU Sporting Event, County, or WCSD

3. APPLICANT INFORMATION

EVENT CONTACT: _____ PHONE #: _____

ORGANIZATION/BUSINESS NAME: _____

ORGANIZATION/BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____

SIGNATURE: X _____ DATE: _____

4. SIGN COMPANY INFORMATION (RESPONSIBLE FOR INSTALLATION, MAINTENANCE, AND REMOVAL)

CONTACT NAME: _____ PHONE #: _____

SIGN COMPANY BUSINESS NAME: _____

SIGN COMPANY/BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____

YES NO - Sign Company agrees to comply with the terms and conditions detailed in the Policy for City-Owned Streetlight Pole Banners including all applicable Encroachment Permit and Insurance requirements <https://www.sgcity.org/SignPermit> ENCROACHMENT APP #: _____

SIGNATURE: X _____ DATE: _____

5. BANNER DESIGN INFORMATION

- YES NO - MATERIAL WEIGHT IS A MINIMUM OF 18-OZ. PER SQUARE YARD
 YES NO - MATERIAL IS VINYL COATED POLYESTER OR EQUIVALENT
 YES NO - MATERIAL IS WEATHER AND FADE RESISTANT

CITY-OWNED STREETLIGHT POLE BANNER PERMIT APPLICATION – PAGE 2

EVENT NAME: _____

- YES NO - MATERIAL IS STITCHED WITH #92 POLYESTER THREADS, MINIMUM
- YES NO - BANNER IS HEMMED ON ALL FOUR (4) SIDES
- YES NO - BANNER SIZE IS 29" WIDE BY 96" LONG
- YES NO - BANNER HAS 4" POCKETS AT THE TOP & BOTTOM, WITH FOUR (4) GROMMETS
- YES NO - BANNER CONTAINS NO SPONSOR LOGOS/NAMES, EXCEPT CITY & GOVERNMENT
- YES NO - BANNER CONTAINS NO ADS, LOGOS, PICTURES, OR WORDING THAT COULD PROMOTE A PRODUCT, SERVICE, BUSINESS, POLITICAL CAMPAIGN OR POLITICAL PARTY
- YES NO - COLOR RENDERING, is attached

OFFICE USE ONLY – (435) 627-4712
--- DIAGRAMS ARE NOT TO SCALE ---

St. George Blvd

400 W: Smith's, Great Harvest, Ridgeline Auto, Oakes Family Auto

100 W: Donation Center, Inn at St. George

Main: M&S Turquoise, Steamroller, Pioneer Courthouse, Angelica's, BW Coral Hills, Dixie Palm Motel

200 E: NAI, Enterprise, Napa, JMI, State Bank of SU, Lip Trixx


500 E: Iceberg, Super 8, BW Travel Inn, Team D Auto

900 E: Port O'Subs, KFC

400 W: Safelite, Downtown Furniture, St. George Psychic, Munoz Auto, Munoz Auto, Advenire

Main: Zions Bank/Lovin Arms, Golden West CU, Washington County, Washington County

500 E: Lifetime Store, Realty Executives, Taco Bell, Texaco



Bluff Street


Main: Clairidge Inn, BW Abbey Inn, Big O Tire, Summit Fitness, Red Roof Inn, US Bank, Kmart, Outdoor Living, Arby's

700 S: Realty Express, 619 S (corner), 555 S, 555 S (corner), Sun Gardens Condos, Auto Passion Team, Utah Car & Truck

400 S: Approved Auto, [corner] 413 S, [corner] 465 S

200 S: Dixie Consignment

SG Blvd: [corner] 465 S



DENIED (SEE COMMENTS BELOW) APPROVED

PERMIT #: _____ DATE: _____ STAFF SIGNATURE: _____

BANNER DISPLAY DATES: ____/____/____ TO ____/____/____

TOTAL # BANNERS: _____ [_____ on ST. GEORGE BLVD and _____ on BLUFF STREET].

COMMENTS: _____
