



PRESS RELEASE

For Immediate Release

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CITY ANNOUNCES WAGON COMPANY EXPEDITION COMING THIS OCTOBER

St. George, UT.- The City of St. George is pleased to announce the St. George Wagon Company Expedition coming to Southern Utah October 7-15, 2011. The multi-day event commemorates 150 years since the arrival of the original Dixie Cotton Mission pioneers to the St. George area and is expected to garner as many as 50 covered wagons and hundreds of hand-cart and walking participants and supporters.

The eight-day, 100-mile expedition will begin in Parowan, Utah and makes its way through portions of Iron County and Washington County following segments of the Spanish Trail before arriving in St. George on October 15. Although this expedition does not follow the original trail the early Dixie pioneer settlers traveled, it does provide an opportunity for individuals and families to experience life in a wagon company as it winds its way through valley and canyon in scenic southwestern Utah.

“150 years is a huge milestone for our city and what better way to commemorate this event than to honor those who came before us by getting a small glimpse of the difficulties and challenges they went through to settle this area,” said Mayor Dan McArthur.

St. George Wagon Company Expedition Schedule:

Friday, Oct. 7-	Parowan (stage & start)
Saturday & Sunday, Oct. 8-9-	Enoch/Cedar Valley
Monday, Oct. 10-	Desert Mound
Tuesday, Oct. 11-	Page Ranch

Wednesday, Oct. 12-	Abe Spring (SR-18)
Thursday, Oct. 13-	Veyo
Friday, Oct. 14-	Ivins
Saturday, Oct. 15-	St. George (finish at Vernon Worthen Park)

As the wagon company arrives in St. George on Saturday, October 15 it will be accompanied by a parade of marching bands and descendants of the original Dixie pioneers called by the Mormon Prophet Brigham Young to settle the area in 1861. The arrival of the company will kick-off the Dixie Pioneer Heritage Festival to be held at Vernon Worthen Park in downtown St. George.

A new website created specifically for the wagon company features information for those interested in participating in the expedition and/or parade. The site will be updated frequently and allow participants a way to communicate with organizers and register for the event which is likely to fill up quickly. Event Sponsorship information is also available on the website. The web address is www.sgcity.org/wagontrain

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